



HARSHITA YADAV

GRAPHIC DESIGNER



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SKILLS

- Graphic Design Software: Adobe Photoshop
- Logo & Brand Identity Design
- Packaging Design
- Digital Painting
- Image Editing
- Social Media Content Creation

EDUCATION

SECONDARY SCHOOL

Really Great High School

2010 - 2014

BACHELOR OF VISUAL ARTS

Aligarh Muslim University

2022 - 2026

LANGUAGE

Hindi

English

Aspiring third-year student at Aligarh Muslim University with a passion for graphic design and painting artistry. Proficient in logo design, packaging, and digital painting. Eager to gain hands-on experience in the design field by contributing creativity and a fresh perspective to design projects while learning and growing in a professional environment.

EXPERIENCE

GRAPHIC DESIGN ENTHUSIAST

- Created personal projects including logos, digital art, and packaging designs for fictional brands to enhance design skills.
- Regularly shared artwork on Instagram and Behance, gaining recognition and feedback from the online art community.
- Developed personal branding through consistent social media engagement, increasing followers by showcasing artwork and design processes.

INTERNSHIP

INDIA ART FAIR

- Managed visitor engagement and supported artists and exhibitors.
- Gained exposure to the Indian and international art market.

VOLUNTEER

1. Aligarh Muslim University Cultural Fest 2023
2. MERAKI - Manifestation of Sub Consciousness (Fine Art Workshop for Masters and PhD scholars)

- Designed promotional materials such as posters, banners, and social media content for the events.
- Worked closely with the event team to create cohesive and visually appealing designs that captured the essence of the events.

HOBBIES

- Digital painting and traditional painting
- Exploring design trends and taking part in online art challenges
- Mobile Photography