

SARATH MOHAN

Graphic Designer



About Me

I am Sarath Mohan, a passionate visual artist with a deep love for storytelling through illustration, concept art, and graphic design. With a Bachelor of Fine Arts from Govt College of Fine Arts, Thrissur (2018-2022) and currently pursuing my Master of Fine Arts, I specialize in creating immersive visuals that captivate and inspire. I have a strong foundation in branding and promotional design, crafting compelling content for both digital (Facebook, Twitter, Instagram) and print media. Currently, I am developing a graphic novel, exploring new ways to merge art and storytelling. Additionally, I am working as a still photographer for the upcoming film Udumbanchola Vision and have produced documentary videos for mural artworks. My experience also includes setting up artwork for print, illustrating storybooks, and delivering impactful client presentations. I believe that art has the power to evoke emotions, challenge perspectives, and tell stories that words alone cannot express. With every project, I strive to push creative boundaries and bring meaningful narratives to life.

Education:

Master of Fine Arts (MFA) – Final Year
[RLV Govt. College of Music & Fine Arts, Trippunithura.]

Bachelor of Fine Arts (BFA) (2018-2022)
Govt College of Fine Arts, Thrissur.

Skills:

- **Illustration & Concept Art** – Character design, world-building, digital & traditional techniques
- **Graphic Design & Branding** – Social media content, posters, logos, and promotional materials
- **Storyboarding & Sequential Art** – Narrative visualization for films, comics, and marketing campaigns
- **Photography & Videography** – Still photography, documentary production, video editing
- **Print & Production** – Artwork setup for print, publication design
- **Client Collaboration & Presentations** – Engaging storytelling, idea pitching

Software Proficiency:

Adobe Photoshop | Adobe Illustrator |
Adobe InDesign | Premiere Pro |
Adobe Lightroom | Davinci Resolve |

Professional experience:

FREELANCE GRAPHIC DESIGNER & PHOTOGRAPHER

June 2022 - March 2024 | Visualizer in Spellbound Studios, Thrissur.

- Conducted client presentations, gathered feedback, and refined design concepts to meet client expectations.
- Designed visually striking posters and promotional materials for various Movies (Jan E Man, Dear Friend, Sulaikha Manzil, Udumbanchola Vision).

Portfolio

<https://drive.google.com/file/d/1nneKPelvEvvXjBXI9lNZZJ4n43cRZtQh/view?usp=sharing>

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