

KASHISH MITHWANI

Communication Design Student

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SUMMARY

I am Kashish, A designer driven by the desire to help others, I bring a blend of logic and whimsy to my work. For each project, I dive deep into research to understand its essence, and then infuse my imagination to craft compelling stories through graphics and illustrations. My goal is to create designs that evoke emotions, spark joy, raise awareness, and broaden perspectives. And, of course, to entertain the audience. Collaborative by nature, I thrive in team environments, bringing forth a wealth of warmth, understanding, and empathy to both my work and relationships.

EDUCATION

J.K. LakshmiPat University 2021 – 2025

B.Des in Integrated Communication Design

Film project – Collaborated with a team of 5 to develop and produce a live-action film, taking on the lead actor role. Demonstrated expertise in script development, on-the-spot improvisations, set design, lighting manipulation, and shot planning. Played a key role in crafting the story and script writing, and contributed to editing tasks.

Data Visualization - Explored the challenges faced by menstruators in openly communicating period-related issues with faculty and peers. Conducted research through interviews, surveys, and grounded theory methodologies such as open coding and axial coding to unravel the meanings of people's interactions, social actions, and experiences.

St. Joseph's Co-Ed School 2007-2021

12th Grade **91.40%**

10th Grade **84.00%**

- Special appreciation for model making with the concept of "Plastic Roads" at a school exhibition.
- Developed and implemented engaging visual strategies for craft and science exhibitions, resulting in a significant increase in attendance and positive feedback from attendees.
- Multiple 1st place awards in drawing, clay modelling, and mehndi competitions.

MUSIC EDUCATION

Indira Kala Sangit Vishwavidyalaya

Hindustani Classical Music

2013 - 2014

- 1st Year Passed with Distinction (77.50%)
- 2nd Year First Division (72.25%)

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe InDesign
- Figma
- Krita
- Unreal Engine

PROFESSIONAL EXPERIENCE

Creative Coordinator

DigiQure E-clinic | 2022 - 2023 | 3 Months

- Led the creative team and was actively involved in business plans and strategies, research and visual planning processes.
- Developed content calendars and validated/managed creative outputs, ensuring alignment with brand goals.
- Coordinated promotions for online platforms, including preparation for the company's appearance on Shark Tank.
- Led website planning, content creation, and team mentoring for optimal outcomes.
- Managed social media platforms and crafted content to enhance brand engagement.

Skills Showcased: Teamwork, Graphic Design, Research, Quality Assurance, Mentoring/Guidance, Social Media Strategy, Website Development, Promotional Strategy.

Project Coordinator / Senior Graphic Designer

We Care (NGO) | 2021 - 2022 | 1 Year 9 Months

- Played a pivotal role in founding the NGO and strategizing Project Bachpanchala to educate underprivileged children.
- Managed design team recruitment and activities, overseeing visuals for various drives and educational initiatives.
- Designed creatives and educational activities, and taught courses to underprivileged children.

Skills Showcased: Project Coordination, Teamwork, Visual Design, Educational Planning, Content Creation, Teaching/Instruction, Social Impact Strategy.

Freelancer

Self-Employed | 2019 - 2020 | 1 Year

- Provided freelance design services including logo, publication design, and T-shirt design.

Skills Showcased: Graphic Design, Understanding Client's & Brand's needs, Communication, Adaptability.

SKILLS

Research

- Contextual inquiry
- Interviews
- Surveys
- Personas
- Statistical analysis
- Grounded theory

Visual Design

- Campaign design
- Branding
- Illustration
- Comic making
- Data visualization
- Animation

Others

- Content creation
- Ad concept
- Script writing
- Space design
- User experience
- Photography