

# MALAVIKA K K

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[Portfolio](#)

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## SUMMARY

I am a final-year Communication Design student at the National Institute of Design, Assam, seeking project opportunities in Interaction Design. I strive to create designs that not only engage but also leave a lasting impression through thoughtful storytelling and precise execution.

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## EDUCATION

**Bachelor of Design in Communication Design** 2021 - 2025  
National Institute of Design, Assam

**Lower and Higher Secondary Education** 2013 - 2020  
Jawahar Navodaya Vidyalaya, Wayanad

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## WORK EXPERIENCE

**UI/UX Designer, Wayanad Literature Festival** Feb 2025 - Present

- Redesigned the current website for the upcoming Festival to enhance user engagement.
- Developed wireframes and prototypes for new features and enhancements.
- Conducted analysis of competitor websites to identify industry trends and best practices.

### Interaction Design Research, Swiggy (Classroom Project)

- Conducted a comprehensive analysis of Swiggy to identify user pain points and areas for improvement in the food delivery experience.
- Targeted the pain point of adding multiple dishes from different restaurants to a single order, developing user journeys and flows to address this issue.
- Designed low-fidelity and high-fidelity screens, progressing from heuristic evaluations to wireframes for a refined solution.

### IRCTC REDESIGN, Interaction Design Project

- Conducted a heuristic analysis of the IRCTC Rail Connect App to identify usability issues, including inconsistent navigation, cluttered interfaces, and generic error messages.
- Proposed user-centric design solutions to enhance streamline navigation, improve error prevention, and ensure design consistency across the app.
- Focused on improving accessibility and efficiency for both infrequent users and power users, aligning with best practices in interaction design and usability.

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## ADDITIONAL INFORMATION

**Technical Skills:** Adobe Photoshop, Wireframing, Adobe InDesign, Adobe Illustrator, Figma, User research, Competitive analysis

**Languages:** English, Malayalam, Hindi

**Activities:** School House Captain, Silver medalist in Taekwondo Navodaya Vidyalaya Samiti Regionals